

NEWS



2 Skidaway Village Walk, Suite 200
Savannah, GA 31411
Media Inquires: 614.519.1873



Twitter/Instagram/Facebook: @ClubCarChamp
Website: www.clubcarchampionshipatl.com

For Immediate Release
February 1, 2022

EXECUTIVE WOMEN'S DAY PRESENTED BY HANCOCK ASKEW & CO. SET TO RETURN FOR 2022 CLUB CAR CHAMPIONSHIP AT THE LANDINGS CLUB

Keynote Speaker Kimberly Ballard-Washington, president of Savannah State University, headlines inspiring event

SAVANNAH, GA – Officials of the Club Car Championship at The Landings Club announced today the return of Executive Women's Day presented by Hancock Askew & Co. The celebration of the power and accomplishments of women in Savannah, GA, and beyond, takes place on Friday, 4/1/22 at The Landings Club.

Georgia native, accomplished lawyer, and current president of Savannah State University, Kimberly Ballard-Washington will deliver the keynote speech, followed by a panel discussion featuring: Neeti Dewan, best-selling author, global finance executive, and independent board director for Club Car; Carol Bell, the first African American female manager for the City of Savannah; Command Sergeant Major JennyAnne C. Bright of the United States Army; Carol Coppola, market executive for Regions Bank Savannah; Stacy Jennings, director of communications for the Savannah Chatham County Public School System; Jodi Malis, a partner at Hancock Askew & Co.; Jamie McCurry, Chief Administrative Officer for the Georgia Ports Authority; and Tammie Mosley, Chatham County Clerk of Superior Court. The meaningful discussion will be moderated by the event's emcee, Paul Threlkeld, a partner at Oliver Maner, LLP.

Executive Women's Day presented by Hancock Askew & Co. will begin with Ballard-Washington's Keynote address and include an event-themed merchant marketplace and lunch. The panel discussion will close out the inspirational event with all attendees then invited to stay for Friday's exciting Korn Ferry Tour action, including special access to tournament hospitality at The Landings Company Eagle's Nest located on the 18th green.

To learn more about Executive Women's Day presented by Hancock Askew & Co., including how to attend, please visit <https://www.clubcarchampionshipatl.com/tournament-info/schedule-of-events/executive-womens-day/>.

The University System of Georgia Board of Regents appointed Ballard-Washington president of Savannah State University on May 13, 2021. She previously served as Savannah State's interim president beginning July 1, 2019.

Ballard-Washington has practiced law for 20 years and worked at the University System of Georgia (USG) as associate vice chancellor for legal affairs and assistant secretary to the Board of Regents prior to her time at Savannah State University.

During her esteemed career she also served as an associate director for legal affairs at the University of Georgia, as well as the school's assistant to the president for legal affairs. Her resume also includes Valdosta State

(more)

University's director of Equal Opportunity Programs. Additionally, she served as interim president at Fort Valley State University before being selected to lead Albany State University on an interim basis. Ballard-Washington has appeared on Georgia Trend Magazine's "Top 40 under 40" list.

Ballard-Washington is a native of Montezuma, GA, and received a bachelor of arts degree from the University of Georgia. She earned her juris doctorate at Texas Southern University School of Law.

The 2022 Club Car Championship at The Landings Club will take place the week of March 28 – April 3 at the renown Deer Creek Course at The Landings Club, in Savannah, GA.

For more information about the Club Car Championship at The Landings Club, including tickets, sponsorship and volunteer opportunities, please visit the tournament's website at clubcarchampionshipatl.com.

To stay connected with the Club Car Championship at The Landings Club on social media, follow the tournament on Twitter, Instagram and Facebook at [@clubcarchamp](https://twitter.com/clubcarchamp).

About Club Car Championship at The Landings Club

The Club Car Championship at The Landings Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament's for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at www.clubcarchampionshipatl.com.

About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, began providing 50 PGA TOUR cards annually in 2013. Each season, the top 25 players secure PGA TOUR cards via the Korn Ferry Tour's regular season and an additional 25 players secure promotion through the Korn Ferry Tour Finals. With more than 550 PGA TOUR titles and 24 major championships, Korn Ferry Tour alumni make up over 75 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM or follow the Korn Ferry Tour on social media.

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Thomas P. Sprouse
Director of Communications,
HNS Sports Group
E-Mail: tsprouse@hnssports.com
Office: 614-889-6791
Mobile: 614-519-1873