

# NEWS



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## Club Car Championship at The Landings Club Supports Inclusivity and Diversity Through Second Annual Fairways Fore Change Event

Tournament welcomes 2022 Kid Correspondent in partnership with 100 Black Men of Savannah

**SAVANNAH, GA** – Tournament officials announced today that the Club Car Championship at The Landings Club will host the second annual Fairways Fore Change event on Tuesday, March 29, beginning at 10:30 a.m. at the Palmetto Clubhouse at The Landings Club.

This special event is designed to support inclusivity and diversity in golf by addressing the barriers that exist to making the sport accessible to everyone.

“Helping to grow the game of golf and provide more access to this great sport, in Savannah and beyond, is a central mission of the Club Car Championship at The Landings Club,” said Tournament Director Cheyenne Overby. “Fairways Fore Change provides a perfect platform for us to host some of golf’s leading dignitaries and help shine a light on the obstacles that stand in the way of that goal.”

Fairways Fore Change 2022 welcomes featured guests Alex Baldwin, president of the Korn Ferry Tour, Nina Boone, Korn Ferry’s North American Leader for Diversity & Inclusion, and Suzy Whaley, a past president of the PGA of America.

“Fairways Fore Change is an inspirational program aimed at breaking down barriers and making the game of golf more inclusive and accessible for everyone,” said Korn Ferry Tour President Alex Baldwin. “That is a significant priority for us on the Korn Ferry Tour, and I’m honored to be a part of Fairways Fore Change – and surrounded by some of the foremost leaders in this space – as we all do our best to make the game of golf more diverse moving forward.”

For more information regarding Fairways Fore Change, including how to attend, please click [here](https://www.clubcarchampionshipatl.com/tournament-info/schedule-of-events/fairways-fore-change/) or visit: <https://www.clubcarchampionshipatl.com/tournament-info/schedule-of-events/fairways-fore-change/>.

In related news, Club Car Championship at The Landings Club is proud to introduce Xavier Leslie as the tournament’s 2022 Kid Correspondent. As the official correspondent of the Championship, Xavier will experience a full week of activities, including participation in Fairways Fore Change, access to post-round Korn Ferry Tour player interviews, a PGA TOUR Entertainment shadowing experience and more.

Xavier is a 10<sup>th</sup> grader from Savannah and the first member of his family to play golf. He was introduced to the sport in 2020 through the 100 Black Men of Savannah program and has been hooked ever since.

*(more)*

Xavier wants to attend Savannah State University and major in Criminal Justice and Psychology with a degree in Forensic Science, and one day teach and mentor youth in golf.

The 100 Black Men of Savannah serve as a beacon of leadership by utilizing their diverse talents to create an environment in which Savannah youth are motivated to achieve and are empowered to become self-sufficient shareholders in the economic and social fabric of their communities.

The Club Car Championship at The Landings Club is the week of March 28 – April 3, 2022, at The Landings Club–Deer Creek Course, in Savannah, GA.

For more information about the Club Car Championship at The Landings Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament’s website at [clubcarchampionshipatl.com](http://clubcarchampionshipatl.com).

To stay connected with the Club Car Championship at The Landings Club on social media, follow the tournament on Twitter, Instagram and Facebook at @clubcarchamp.

#### **About Club Car Championship at The Landings Club**

The Club Car Championship at The Landings Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament’s for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at [www.clubcarchampionshipatl.com](http://www.clubcarchampionshipatl.com).

#### **About Club Car**

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit [www.clubcar.com](http://www.clubcar.com).

#### **About The Landings Club**

The Landings Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience that enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Club offers members access to six championship golf courses, two of which were designed by golf legend Arnold Palmer. The Club’s Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Club, welcoming some of the best golfers in the world to The Landings Club each spring. The Club also boasts 31 tennis courts, 11 pickleball courts, eight bocce courts, six unique dining options, four clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

#### **About Korn Ferry Tour**

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf’s next stars, preparing them to compete and win on the game’s biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, began providing 50 PGA TOUR cards annually in 2013. Each season, the top 25 players secure PGA TOUR cards via the Korn Ferry Tour’s regular season and an additional 25 players secure promotion through the Korn Ferry Tour Finals. With more than 550 PGA TOUR titles and 24 major championships, Korn Ferry Tour alumni make up over 75 percent of the PGA TOUR’s current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM) or follow the Korn Ferry Tour on social media.

#### **About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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