

# NEWS



## Championship



AT THE LANDINGS CLUB



25 Deer Creek Drive  
Savannah, GA 31411  
Media Inquires: 614.519.1873

Twitter/Instagram/Facebook: @ClubCarChamp  
Website: [www.clubcarchampionshipatl.com](http://www.clubcarchampionshipatl.com)

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## Club Car Championship at The Landings Club introduces the Club Car Concert on the Range powered by Trojan Battery

*New event enhances tournament week schedule of events and features national touring sensation Yacht Rock Revue*

### TICKETS NOW ON SALE FOR SIXTH ANNUAL CLUB CAR CHAMPIONSHIP AT THE LANDINGS CLUB **2023 tournament week set for March 20–26**

**SAVANNAH, GA** – Club Car Championship at The Landings Club officials announced today the details surrounding the tournament’s newest event. The **Club Car Concert on the Range powered by Trojan Battery** will feature national touring sensation Yacht Rock Revue and be held Saturday evening, March 25, at the Deer Creek driving range following the third round of tournament competition.

“The Club Car team is excited to bring live music back to Savannah as part of tournament week,” said Club Car VP, Marketing & Product Management Jeff Tyminski. “We know this is going to be a great addition to an already premier event and will provide an additional reason for a broader segment of fans to attend the tournament.”

Access to The Club Car Concert requires the purchase of a valid Saturday tournament ticket, including a new option with VIP concert access, or a weekly ticket selection.

“Trojan is pleased to continue our long-time partnership with Club Car by sponsoring the concert at the 2023 Club Car Championship,” says Rick Heller, chief executive officer of Trojan Battery Company. “This is a great opportunity for us to help support young golfers and give back to the game.”

In related news, daily and weekly general admission tickets for the sixth annual Club Car Championship at The Landings Club are now on sale at [clubcarchampionshipatl.com/tickets](http://clubcarchampionshipatl.com/tickets). Tickets start at \$10, and kids 18\* and under receive free general admission with a ticketed adult. Tournament tickets with concert access start at \$20 dollars.

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The 2023 Club Car Championship at The Landings Club will take place the week of March 20 – 26 at the renowned Deer Creek Course at The Landings Club, in Savannah, Ga.

“The Club Car Concert is a great addition to our tournament week,” said tournament director Cheyenne Overby. “Building a first-class fan experience continues to be a primary goal of the Club Car Championship, and to bring a high-energy band like Yacht Rock Revue, that literally define an entire genre of music, to the driving range at Deer Creek on Saturday night is a big win for our fans.”

For more information about the Club Car Championship at The Landings Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament’s website at [clubcarchampionshipatl.com](http://clubcarchampionshipatl.com).

To stay connected with the Club Car Championship at The Landings Club on social media, follow the tournament on Twitter, Instagram and Facebook at [@clubcarchamp](https://twitter.com/clubcarchamp).

### **About Yacht Rock Revue**

What is left for Yacht Rock Revue to prove? This top-notch group of musicians has already rocked onstage with John Oates, Eddie Money (RIP), and both versions of the band Player. They’ve trademarked the term “yacht rock,” both metaphorically and literally (U.S. Registration Number 3834195). From humble beginnings in a basement, touring in partnership with Live Nation and Sirius XM, they now headline sold-out shows across the country, from Webster Hall in New York to the Wiltern in L.A. While rising from bars to amphitheaters, they’ve ticked every box on the Rock Star Accomplishments bingo card. Except for one: Writing and singing their own songs.

Yacht Rock Revue’s first original record is ten songs inspired by the smooth sounds of the Seventies and Eighties. They’ve brazenly titled it *Hot Dads In Tight Jeans* – forgive them for bragging, but that’s what they are – and it returns Yacht Rock Revue to their roots in original music.

“I had a midlife crisis. That’s why we made this album,” says Nick Niespodziani, the group’s singer, guitarist, and spiritual leader. “Everyone in the band is a dad now, so we needed to make this happen, before we become grandpas. I’ve sung ‘Escape’ by Rupert Holmes at least a thousand times, and if that isn’t paying your dues, I don’t know what is.”

It’s rare that musicians in their 40s chase their rock star dreams. You’d have to be crazy to try. YRR knew they were underdogs, but resolved to take one more shot at the Top 40, and maybe even become a Cinderella story of midlife fulfillment.

Yacht Rock Revue began in the least-yachtiest of states, 2,000 miles from breezy Marina del Rey. Niespodziani and Pete Olson met in the fourth grade in suburban Indiana, went on to Indiana University in the late Nineties, formed the band Y-O-U, then escaped – Rupert Holmes reference intended – to Atlanta. One night, Y-O-U tucked their tongues deep in their cheeks and played a show of Yacht Rock songs. The rowdy (a nice way of saying drunk), sold-out crowd loved it.

When the club owner asked them to do it again, Niespodziani didn’t want to. But the club owner had an ace up his sleeve: money.

Over the years, YRR (there’s also a Dave, a Greg, and literally three guys named Mark) have turned themselves into human wine spritzers, playing 120 to 150 shows a year, mastering Yacht Rock’s slick chords and mellow grooves, and partying like it’s 1979. What began as a joke among friends soon put a ripple in the zeitgeist, starting a national trend through YRR’s concerts, lauded as “unabashedly joyous affairs” by Entertainment Weekly. They accumulated an extensive wardrobe of white belts and polyester shirts. Yacht Rock Revue were revered and well-compensated! Their life was a tenor sax solo! This is what every musician wants.

But even as YRR was sailing the smooth seas of tribute-band superstardom, and the band members all became dads, Niespodziani was still writing original songs. These new tunes had the spirit of Yacht Rock, but were more modern – akin to Phoenix or Air, the hip bands that adapted Yacht for a younger audience. They brought the songs to a hot producer, Ben Allen, who’s worked with Gnarls Barkley, Animal Collective, and Neon Indian. Allen gave the songs a lustrous shine, for both new audiences and their ever-loyal fans, the Nation of Smooth. Niespodziani and Olson even co-wrote a song, “Big Bang,” with Yacht Rock master Matthew Wilder, famous for his massive 1983 hit “Break My Stride.”

“Step,” the record’s first single, is a peppy number replete with falsetto and bumping bass, a cross between the Bee Gees and Steely Dan’s “Peg.” It’s also the mission statement for the album in a way, because it’s about deciding who you want to be, and

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making space for that in your life. The seven-piece band display tight chops, and the songs incorporate Yacht Rock Revue's sense of humor, especially on the funky, pro-margarita "Bad Tequila," the flute-fired "Another Song About California," and opening track "The Doobie Bounce," where Niespodziani brags, "I used to sleep on couches/Now I sleep on nicer couches."

*Hot Dads In Tight Jeans* is as plush and shiny as Kenny Loggins' beard. And YRR are already dropping these new songs into their sets, to great response from longtime fans who are thrilled to hear new smooth. While others in YRR's position stick with the tried-and-true, Niespodziani hopes the album will let them welcome aboard new fans, too. To paraphrase a notable mariner... they're gonna need a bigger yacht.

"Here's how I see it," Niespodziani concludes, sliding into a waiting limousine. "We have only one fewer hit than Player did, and Player is immortal. We built this Yacht Rock thing on the power of memories and good vibes. None of that is changing; we're just gonna make a few new memories as well."

#### **About Club Car Championship at The Landings Club**

The Club Car Championship at The Landings Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament's for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at [www.clubcarchampionshipatl.com](http://www.clubcarchampionshipatl.com).

#### **About Club Car**

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit [www.clubcar.com](http://www.clubcar.com).

#### **About The Landings Club**

The Landings Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience that enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Club offers members access to six championship golf courses, two of which were designed by golf legend Arnold Palmer. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Club, welcoming some of the best golfers in the world to The Landings Club each spring. The Club also boasts 31 tennis courts, 11 pickleball courts, eight bocce courts, six unique dining options, four clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

#### **About Korn Ferry Tour**

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, began providing 50 PGA TOUR cards annually in 2013. Each season, the top 25 players secure PGA TOUR cards via the Korn Ferry Tour's regular season and an additional 25 players secure promotion through the Korn Ferry Tour Finals. With more than 550 PGA TOUR titles and 24 major championships, Korn Ferry Tour alumni make up over 75 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM) or follow the Korn Ferry Tour on social media.

#### **About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

#### **Media Contact**

Thomas P. Sprouse  
Director of Communications, *HNS Sports Group*  
E-Mail: [tsprouse@hnssports.com](mailto:tsprouse@hnssports.com)  
Office: 614-889-6791  
Mobile: 614-519-1873