# **NEWS**





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# Club Car Championship at The Landings Golf & Athletic Club finishes fifth in inaugural PGA TOUR Charity Challenge

FOUR WEEKLY CHARITY CHALLENGE WINS HELPED GENERATE \$60,000 FOR LOCAL CHARITY—PARK PLACE OUTREACH YOUTH EMERGENCY SERVICES

**SAVANNAH, GA** – The Club Car Championship at The Landings Golf & Athletic Club participated in the inaugural PGA TOUR Charity Challenge during the 2021-2022 season. The new initiative provided an opportunity for tournaments across the PGA TOUR, Korn Ferry Tour, and PGA TOUR Champions to highlight a local charitable beneficiary with specific programs and services that address diversity, equity, and inclusion in underserved or underrepresented communities.

Every week, the amount of FedExCup points earned by each tournament's eight-player fantasy-style roster were tallied, and the team with the highest weekly total won a \$5,000 contribution to its designated charitable beneficiary. Each team's FedExCup points were counted throughout the 2021-22 PGA TOUR season, and the team with the highest accumulation after the BMW Championship was crowned the season-long winner.

"The PGA TOUR Charity Challenge provided a great opportunity for the Club Car Championship at The Landings Golf & Athletic Club to expand the tournament's charitable impact in Savannah," said tournament director Cheyenne Overby. "Park Place Outreach Youth Emergency Services is doing wonderful things in this great community and we're excited our team was able to finish strong and generate meaningful funds for their organization."

The Club Car Championship was awarded \$60,000 for Savannah-based Park Place Outreach Youth Emergency Services thanks to four weekly wins and an overall fifth-place finish—among a total of 89 tournament participants—in the Charity Challenge.

"The Club Car Championship has truly helped Park Place Outreach as we continue to carry out our organization's mission," said executive director Desmond Crayton. "Helen Keller famously said, 'Alone, we can do so little; together, we can do so much.' On behalf of Park Place Outreach, we are incredibly grateful for the donation and humbled to be the recipients. The funds will go a long way as we continue to take care of the children and families who are in need in our community. It's groups like the Club Car Championship, and the people behind them, that keep the heartbeat going in our community."

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at @clubcarchamp.

**PLEASE NOTE:** As of October 11, 2022, the official name of the tournament is now **Club Car Championship at The Landings Golf & Athletic Club**. The change is a result of the tournament's presenting sponsor rebranding to a new name, *The Landings Golf & Athletic Club*.

## About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament's for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club — Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at <a href="https://www.clubcarchampionshipattlc.com">www.clubcarchampionshipattlc.com</a>.

# **About Club Car**

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit <a href="https://www.clubcar.com">www.clubcar.com</a>.

# **About The Landings Golf & Athletic Club**

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience that enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by golf legend Arnold Palmer. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 11 pickleball courts, eight bocce courts, six unique dining options, four clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make the Club the most desirable private residential golf, athletic, and social club in the Southeast.

## **About Korn Ferry Tour**

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, began providing 50 PGA TOUR cards annually in 2013. Each season, the top 25 players secure PGA TOUR cards via the Korn Ferry Tour's regular season and an additional 25 players secure promotion through the Korn Ferry Tour Finals. With more than 550 PGA TOUR titles and 24 major championships, Korn Ferry Tour alumni make up over 75 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM or follow the Korn Ferry Tour on social media.

#### **About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit <a href="https://www.hnssports.com">www.hnssports.com</a>.

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