

# NEWS

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## **Executive Women's Day presented by Hancock Askew & Co. and Bank of America details announced for 2023 Club Car Championship at The Landings Golf & Athletic Club**

KEYNOTE SPEAKER AUDREY KING, REGIONAL VICE PRESIDENT  
AT GEORGIA POWER, HEADLINES INSPIRATIONAL EVENT

**SAVANNAH, GA** – Officials of the Club Car Championship at The Landings Golf & Athletic Club announced today the details surrounding the event's 2023 Executive Women's Day presented by Hancock Askew & Co. and Bank of America. The celebration of the power and accomplishments of women in Savannah, GA, and beyond, takes place on Friday, March 24 at The Landings Golf & Athletic Club.

Georgia native, active member in communities across her home state, and current regional vice president at Georgia Power, Audrey King will deliver the keynote speech, following an opening Fireside Chat with Carol Yancey (retired EVP/CFO Genuine Parts Company), representing Hancock Askew & Co.; Marci McGregor, Senior Investment Strategist, Chief Investment Officer, Bank of America; Alexi Venneri (Digital Air Strike), representing Club Car; and a representative of the United States Military. A panel discussion will close out the inspirational event, featuring: Jennifer Abshire, CEO, Abshire PR; Kendria Lee, Deputy Chief of Staff, Georgia Southern University; Dawn Morgan, President, Collins Construction Services, Jay Neely, VP Law & Public Affairs, Gulfstream Aerospace; and Abby Wolfe, VP Commercial Banking, Queensborough National Bank and Trust. The meaningful discussion will be moderated by the event's emcee, Brad Harmon, a managing partner at HunterMaclean.

Executive Women's Day presented by Hancock Askew & Co. and Bank of America will include an event-themed merchant marketplace and lunch. Plus, all attendees are invited to stay for Friday's exciting Korn Ferry Tour action, including special access to tournament hospitality at The Landings Company Eagle's Nest located on the 18<sup>th</sup> green.

To learn more about Executive Women's Day presented by Hancock Askew & Co. and Bank of America, including how to attend, please visit <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/executive-womens-day/>.

### **ABOUT KEYNOTE SPEAKER AUDREY KING**

Georgia Power's Board of Directors elected King as vice president of the company's South Region in September of 2021. In this role, King has direct responsibility for the company's external activities for customers across a 62-county area that includes Savannah, Valdosta, and Albany.

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King has held various positions over more than 30 years in customer service, sales, distribution and external affairs at the company.

King believes community service is an important aspect of her leadership role. She currently serves on the board of the State Housing Trust Fund for the Homelessness and Department of Community Affairs, the Savannah Area Chamber of Commerce, Union Mission, Inc., Savannah Technical College, and the advisory board for BankSouth. Previously, she was a member of United Way Executive Board, Homebuilders Association, Valdosta North Rotary Club Past-President and Honorary Commander for Moody Air Force Base.

Her other leadership opportunities have included working with the South Georgia Military Affairs Council, One Valdosta- Lowndes (co-chair), Valdosta Rotary Club, Valdosta State University & Clayton State University Foundation Board, Wiregrass Technical College (trustee), Valdosta Chamber of Commerce (chair elect), Citizens of Georgia Power (volunteer), South Georgia Medical Center Foundation Board and Corporate Giving (committee chair), Fort McPherson Local Redevelopment Authority Board as well as Education Reform Commission (appointee) for the State of Georgia.

A native of Macon, Georgia, King holds a Bachelor of Science degree in Business Administration from Troy University. Additionally, she is a graduate of Leadership Lowndes, Leadership Savannah and Leadership Georgia.

The 2023 Club Car Championship at The Landings Golf & Athletic Club is March 20-26, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at [clubcarchampionshipattlc.com](http://clubcarchampionshipattlc.com).

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at [@clubcarchamp](https://www.facebook.com/clubcarchamp).

***PLEASE NOTE:*** As of October 11, 2022, the official name of the tournament is now **Club Car Championship at The Landings Golf & Athletic Club**. The change is a result of the tournament's presenting sponsor rebranding to a new name, *The Landings Golf & Athletic Club*.

#### **About Club Car Championship at The Landings Golf & Athletic Club**

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament's for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at [www.clubcarchampionshipattlc.com](http://www.clubcarchampionshipattlc.com).

#### **About Club Car**

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit [www.clubcar.com](http://www.clubcar.com).

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**About The Landings Golf & Athletic Club**

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience that enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by golf legend Arnold Palmer. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 11 pickleball courts, eight bocce courts, six unique dining options, four clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make the Club the most desirable private residential golf, athletic, and social club in the Southeast.

**About Korn Ferry Tour**

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2023, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 28 major championships and six FedExCup champions, Korn Ferry Tour alumni make up 88 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM) or follow the Korn Ferry Tour on social media.

Six Korn Ferry Tour events are televised annually on GOLF Channel in the United States, with tournament programming also available via 22 linear TV partners in 170-plus countries and territories. Over 70 hours of live coverage is available in 130-plus countries and territories. Programming is also available via the OTT platform GOLFTV powered by PGA TOUR in every market outside of the United States (185-plus countries and territories), excluding Australia, China, Korea and Russia.

**About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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