

NEWS

25 Deer Creek Drive
Savannah, GA 31411
Media Inquires: 614.519.1873



Twitter/Instagram/Facebook: @ClubCarChamp
Website: www.clubcarchampionshipatl.com

For Immediate Release
February 21, 2023

Local youth initiatives anchor tournament week kick off at the 2023 Club Car Championship at The Landings Golf & Athletic Club

FIRST TEE CAREER DAY AND THE DENTISTRY FOR CHILDREN JUNIOR CLINIC PRESENTED
BY BIRDIE BALL BENEFIT AREA YOUTH AND PROVIDE DAY OF LEARNING AND FUN

SAVANNAH, GA – Officials of the Club Car Championship at The Landings Golf & Athletic Club announced today the details surrounding two of the tournament's community initiatives benefiting Savannah-area youth during the 2023 event. First Tee Career Day and the Dentistry For Children Junior Clinic presented by Birdie Ball will both be held on Monday, March 20, and provide a day of learning and fun for area youth to kick off tournament week.

The second annual First Tee Career Day will welcome members of First Tee-Savannah to The Landings Golf & Athletic Club, Deer Creek Course, for a look behind the scenes at a professional golf tournament and a chance to explore the many career opportunities available in the golf and club management industries. Participants will experience a clubhouse tour and pastry making session, the Landings Golf & Athletic Club's new Golf Performance Center, a demonstration on how a Club Car Onward is made, a Titleist and Korn Ferry Tour manufacturer equipment truck tour with a golf club repair session, and more. Attendance for the First Tee Career Day is available by invitation only. For information, please email john@firstteesavannah.org.

"The mission of First Tee-Savannah is to enable our participants to build the strength of character that empowers them through a lifetime of challenges," said the organization's Director of Programming, John Parker. "We do this by integrating life skills into our classes as we teach kids the game of golf. It is my belief that we should strive to prepare them for all of life's challenges. Participating in Career Day at the Club Car Championship at The Landings Golf & Athletic Club allows us to present them with future opportunities that they may not have believed were possible. We are already seeing results, and I'm so excited to see where all of our participants will end up and the impact that they will have as they become our future leaders. We are building game changers!"

The fifth annual Dentistry For Children Junior Clinic presented by Birdie Ball takes place on Monday, March 20, from 5:30 p.m. to 6:30 p.m. at the Deer Creek Course. Kids aged 17 and under are welcome to attend this free event open to the public. Pre-registration is required, and space is limited. To register, please visit: <https://www.clubcarchampionshipatl.com/tournament-info/schedule-of-events/junior-clinic/>.

The Junior Clinic will feature hands-on learning and activities with Korn Ferry Tour professionals, including inflatable targets and stations for chipping, putting and full swing instruction. Participants will also enjoy an appearance by Savannah magician Magic Marc, complimentary food and beverage, and a goodie bag.

"Dentistry For Children is a big supporter of local athletic events, especially when we can sponsor a youth program, golf, and Magic Marc all at the same time," said Dr. H. Byron Colley III, D.M.D. "Golf, like excellent oral hygiene, requires patience, precision, and consistency."

(more)

The 2023 Club Car Championship at The Landings Golf & Athletic Club is March 20-26, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at @clubcarchamp.

PLEASE NOTE: As of October 11, 2022, the official name of the tournament is now **Club Car Championship at The Landings Golf & Athletic Club**. The change is a result of the tournament's presenting sponsor rebranding to a new name, *The Landings Golf & Athletic Club*.

About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament's for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at www.clubcarchampionshipattlc.com.

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com.

About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience that enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by golf legend Arnold Palmer. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 11 pickleball courts, eight bocce courts, six unique dining options, four clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make the Club the most desirable private residential golf, athletic, and social club in the Southeast.

About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2023, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 28 major championships and six FedExCup champions, Korn Ferry Tour alumni make up 88 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM or follow the Korn Ferry Tour on social media.

Six Korn Ferry Tour events are televised annually on GOLF Channel in the United States, with tournament programming also available via 22 linear TV partners in 170-plus countries and territories. Over 70 hours of live coverage is available in 130-plus countries and territories. Programming is also available via the OTT platform GOLFTV powered by PGA TOUR in every market outside of the United States (185-plus countries and territories), excluding Australia, China, Korea and Russia.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Thomas P. Sprouse

Director of Communications, *HNS Sports Group*

E-Mail: tsprouse@hnssports.com

Office: 614-889-6791

Mobile: 614-519-1873