

KORN FERRY TOUR

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CLUB CAR CHAMPIONSHIP AT THE LANDINGS GOLF & ATHLETIC CLUB SUPPORTS INCLUSIVITY AND DIVERSITY THROUGH THIRD ANNUAL FAIRWAYS FORE CHANGE EVENT

Tournament announces special St. Patrick's Day ticket offer

SAVANNAH, GA – Tournament officials announced today that the Club Car Championship at The Landings Golf & Athletic Club will host the third annual Fairways Fore Change event on Tuesday, March 21, beginning at 10:30 a.m. at the Palmetto Clubhouse at The Landings Golf & Athletic Club.

This special event is designed to support inclusivity and diversity in golf by addressing the barriers that exist to making the sport accessible to everyone.

"Helping to grow the game of golf and provide more access to this great sport, in Savannah and beyond, is a central mission of the Club Car Championship at The Landings Golf & Athletic Club," said Tournament Director Cheyenne Overby. "Fairways Fore Change provides a perfect platform for us to host some of golf's leading dignitaries and help shine a light on the obstacles that stand in the way of that goal."

The day includes panelists from key organizations in the Savannah market, and beyond, for discussion on this valuable topic. The 2023 Fairways Fore Change event welcomes featured guests Jill Brown, Executive Director of First Tee Augusta, Michael Johnson representing First Tee-Savannah, Korn Ferry Tour professional Willie Mack and the Club Car Championship Kid Correspondents Jeremiah Berksteiner and Quentin Brooks.

For more information regarding Fairways Fore Change, including how to attend, please click <u>here</u> or visit: <u>clubcarchampionshipattlc.com/tournament-info/schedule-of-events/fairways-fore-change</u>.

The tournament also announced today the details surrounding its 2023 St. Patrick's Day promotion. The public can use code **LUCKY912** to purchase a limited-time \$17 weekly general admission ticket, including access to Saturday's (3/25) Club Car Concert on the Range powered by Trojan Battery Company featuring national touring sensation Yacht Rock Revue. The special St. Patrick's Day offer is available through March 19 at <u>clubcarchampionshipattlc.com/tickets</u>.

The 2023 Club Car Championship at The Landings Golf & Athletic Club is March 20-26, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at <u>clubcarchampionshipattlc.com</u>.

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To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at @clubcarchamp.

PLEASE NOTE: As of October 11, 2022, the official name of the tournament is now **Club Car Championship at The Landings Golf & Athletic Club**. The change is a result of the tournament's presenting sponsor rebranding to a new name, *The Landings Golf & Athletic Club*.

About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament's for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at www.clubcarchampionshipattlc.com.

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com.

About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience that enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by golf legend Arnold Palmer. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Cub, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club also boasts 31 tennis courts, 11 pickleball courts, eight bocce courts, six unique dining options, four clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make the Club the most desirable private residential golf, athletic, and social club in the Southeast.

About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2023, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 28 major championships and six FedExCup champions, Korn Ferry Tour alumni make up 88 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM or follow the Korn Ferry Tour on social media.

Six Korn Ferry Tour events are televised annually on GOLF Channel in the United States, with tournament programming also available via 22 linear TV partners in 170-plus countries and territories. Over 70 hours of live coverage is available in 130-plus countries and territories. Programming is also available via the OTT platform GOLFTV powered by PGA TOUR in every market outside of the United States (185-plus countries and territories), excluding Australia, China, Korea and Russia.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit <u>www.hnssports.com</u>.

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