

# NEWS

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For Immediate Release  
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## Fan destinations and special events highlight an exciting tournament week at the 2023 Club Car Championship at The Landings Golf & Athletic Club

NEW “PICK YOUR PRO” FAN ACTIVATION OFFERS PATRONS THE CHANCE TO WIN A CLUB CAR CRU

**SAVANNAH, GA** – The sixth edition of the Club Car Championship at The Landings Golf & Athletic Club will feature world-class competition from some of the game’s great young players when the gates open for the first round of competition on Thursday, March 23, and guests will also be treated to a full slate of events and activities taking place at The Landings Golf & Athletic Club in Savannah Ga. during tournament week.

Tickets for the Club Car Championship can be purchased at [clubcarchampionshipattlc.com/tickets](http://clubcarchampionshipattlc.com/tickets). Several ticket options are available. Daily tickets start at \$10, and kids 17 and under receive free grounds access with a ticketed adult. In addition, the tournament is proud to offer free admission to all approved Active Duty, National Guard, Military Reserve Service Members, Military Retirees, Military Veterans and First Responders.

The Outrun Hunger Fore Kids Cafe 5K sponsored by Nancy and Ken Larsen is Sunday, March 19, at 9 a.m. and kicks off tournament week for this year’s Club Car Championship at The Landings Golf & Athletic Club. This special charity, dog-friendly road race follows a scenic 5K route through the tournament’s championship Deer Creek Golf Course. After the race, runners and walkers will enjoy a free Post-Race Party, including complimentary food and beverage and dog-friendly activities. Registration is available by visiting the tournament website at <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/5k-kickoff/>.

The special events continue Monday, March 20 with two of the tournament’s youth initiatives. First Tee Career Day will welcome members of First Tee-Savannah to The Landings Golf & Athletic Club, Deer Creek Course at 2 p.m., for a look behind the scenes at a professional golf tournament and a chance to explore the many career opportunities available in the golf and club management industries. Attendance for the First Tee Career Day is available by invitation only. For information, please email [john@firstteesavannah.org](mailto:john@firstteesavannah.org).

Monday also plays host to the fifth annual Dentistry For Children Junior Clinic presented by Birdie Ball 5:30 p.m. to 6:30 p.m. (registration opens at 4:30 p.m.) at the Deer Creek Course. Kids aged 17 and under are welcome to attend this free event open to the public. Pre-registration is required, and space is limited. To register, please visit: <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/junior-clinic/>.

The third annual Fairways Fore Change event takes place on Tuesday, March 21 at 10:30 a.m. at the Palmetto Clubhouse at The Landings Golf & Athletic Club. This special event is designed to support inclusivity and diversity in golf by addressing the barriers that exist to making the sport accessible to everyone.

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For more information regarding Fairways Fore Change, including how to attend, please visit:  
[clubcarchampionshipattlc.com/tournament-info/schedule-of-events/fairways-fore-change](http://clubcarchampionshipattlc.com/tournament-info/schedule-of-events/fairways-fore-change).

The tournament's Opening Ceremony will feature a ceremonial first tee shot by U.S. Army Staff Sergeant Kurtis Lucas on Wednesday at 12 p.m. on Hole No. 10 tee. The afternoon will also include a military color guard, and national anthem performance by Club Car team member Marvin Jones.

The tournament is officially open to the public beginning Thursday, March 23 when the Korn Ferry Tour field of competitors take center stage as they vie to become the sixth champion of the Club Car Championship at The Landings Golf & Athletic Club.

In addition to the second round of tournament competition, Friday features the now SOLD OUT 2023 Executive Women's Day presented by Hancock Askew & Co. and Bank of America. The celebration of the power and accomplishments of women in Savannah, GA, and beyond, takes place at 9:30 a.m. at The Landings Golf & Athletic Club. To learn more about Executive Women's Day presented by Hancock Askew & Co. and Bank of America please visit <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/executive-womens-day/>.

Saturday, March 25, showcases an epic day of pageantry, fun and entertainment including Military Appreciation Day presented by REDCON Solutions Group and the tournament's inaugural Club Car Concert on the Range powered by Trojan Battery Company featuring national touring sensation Yacht Rock Revue.

Military Appreciation Day presented by REDCON Solutions Group offers a full day of activities honoring our Nation's heroes. Fans will be treated to an array of military equipment throughout the tournament property, including jeeps, aircraft, and more. Galleries around the 18<sup>th</sup> green will witness military personnel tending the flag, as well as the Voice of the Marne announcing the Korn Ferry Tour field of players as they approach the green. Saturday's special day celebrating our armed forces will conclude with a military paratrooper descending onto the driving range displaying an American Flag, followed by a closing ceremony and Club Car Concert on the Range Powered by Trojan Battery Company.

Access to the Club Car Concert is included with the purchase of a valid Saturday tournament ticket.

On Sunday, March 26, fans are invited to join the tournament in their Seersucker Sunday best for Seersucker Championship Sunday presented by LUCENT Insurance and Risk Advisors. There will be contests throughout the day for best dressed and the 2023 champion of the Club Car Championship at The Landings Golf & Athletic Club will be "crowned" on No. 18 green in his Seersucker Blazer, provided by LUCENT Insurance and Risk Advisors.

Closing Ceremony will be held immediately following the conclusion of play on the 18<sup>th</sup> green.

There's something for everyone at the Club Car Championship at The Landing Golf & Athletic Club thanks to the tournament's Fan Destinations, all open to the public, ranging from enjoyable ways to view the competition—to fun for the kids—to food trucks. See below for the full list.

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## 2023 Fan Destinations at the Club Car Championship at The Landing Golf & Athletic Club:

- **Fan Zone**  
Open Friday through Sunday 10 a.m. – 4 p.m., the Fan Zone is located on the backside of the Practice Range featuring miniature golf, tacos, tournament merchandise and more! Test your swing or stop by the Leopold's Ice Cream Cart. The Fan Zone is fun for the whole family with a Kids' Inflatable Area with Birdie Ball and the Ghost Pirates Slap Shot. Don't miss the Club Car Onward Coloring Contest where the winner will be chosen by the 2023 tournament champion for prizes!
- **Autograph Alley**  
Open Thursday through Sunday during competition play and located between Hole No. 9 green and Hole No. 18 green.
- **Hero Hut**  
Located on No. 14 green is a military exclusive venue available for all active duty, reserve and Veterans with complimentary beverages and food thanks to Publix.
- **Schooner Cove presented by Sound View Wealth Advisors**  
Schooner Cove is the tournament's signature hole featuring \$1 Birdie Beer specials, Food Trucks and a party atmosphere.

## **TOURNAMENT NOTES**

### **PICK YOUR PRO AND PHOTOBOOTH ON 17**

This new initiative for 2023 is free for all ticket fans. Participating fans pick a professional from the tournament field and if their pro scores a hole in one on #17, the lucky fan will win a Club Car CRU. If more than one fan picks the winning pro, all names will be entered into one drawing to choose the winner. Fans can pick their Pro at both of admissions locations, in the Fan Zone, or at #17 green. Fans can also take a picture in the photobooth on #17 and use #clubcarchamp for a chance to be featured on our social media channels!

### **ENMARKET CHARITY CLASSIC PRESENTED BY MCLANE**

The Club Car Championship hosts a two-course charity event at the The Landings Golf & Athletic Club's Marshwood and Magnolia courses for Enmarket, one of the tournament's proud partners. The event is called the Enmarket Charity Classic presented by McLane and in 2023 will benefit Make a Wish Foundation Georgia and The 200 Club of the Coastal Empire. Since its inception in 2020 the Charity Classic has raised nearly \$500,000 for charity. The Enmarket Charity Classic, scheduled for Thursday, 3/23, is open to media for the first time. Please contact Tom Sprouse (614-519-1873 or [tsprouse@hnsports.com](mailto:tsprouse@hnsports.com)) for coverage details.

### **CLUB CAR CHAMPIONSHIP AT THE LANDINGS GOLF & ATHLETIC CLUB AT A GLANCE**

The Club Car Championship at The Landings Golf & Athletic Club is one of the premier events on the Korn Ferry Tour in 2023. The Korn Ferry, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2023, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 28 major championships and six FedExCup champions, Korn Ferry Tour alumni make up 88 percent of the PGA TOUR's current membership.

The Club Car Championship is held annually in Savannah, GA, at The Landings Golf & Athletic Club – Deer Creek Course, and features some of the brightest rising stars in the game. Past participants include current PGA TOUR standouts: Sam Burns (the inaugural winner of the Club Car Championship); Scottie Scheffler, Adam Svensson; Sungjae Im, and Will Zalatoris to name a few.

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For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at [clubcarchampionshipattlc.com](http://clubcarchampionshipattlc.com).

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at [@clubcarchamp](https://twitter.com/clubcarchamp).

## **SCHEDULE OF EVENTS AND LIVE STREAM TIMES**

(All times are subject to change)

### **SUNDAY, March 19**

- Outrun Hunger Fore Kids Cafe 5K sponsored by Nancy and Ken Larsen  
9 a.m. – Deer Creek Course at The Landings Golf & Athletic Club
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### **MONDAY, March 20**

- First Tee Career Day (Invitation only) – 2 p.m.
  - Dentistry For Children Junior Clinic presented by Birdie Ball  
5:30 p.m. (4:30 registration opens)– Deer Creek Course at The Landings Golf & Athletic Club practice range
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### **TUESDAY, March 21**

- Fairways Fore Change (by invitation only)  
10:30 a.m. – Palmetto Course Clubhouse at The Landings Golf & Athletic Club
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### **WEDNESDAY, March 22**

- Skyway Capital Markets Pro-Am – All day (Course closed to spectators)
  - Opening Ceremony 12 p.m. (by invitation only)  
10<sup>th</sup> tee Deer Creek Course
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### **THURSDAY, March 23**

- Public Gates open at 9 a.m.
- First Round Official Tournament Competition: 7:15 a.m. start (estimated)
- Enmarket Charity Classic presented by McLane: 1:30 shotgun (closed to the public)  
Marshwood Course at The Landings Golf & Athletic Club

### **DAILY ACTIVITIES**

- Autograph Alley: open during play and located between Hole No. 9 green and Hole No. 18 green.
  - Hero Hut located on No. 14 green is a military exclusive venue available for all active duty, reserve and Veterans with complimentary beverages and food thanks to Publix.
  - Schooner Cove presented by Sound View Wealth Advisors is the tournament's signature hole featuring \$1 Birdie Beer specials, Food Trucks and a party atmosphere.
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### **FRIDAY, March 24**

- Public Gates open at 9 a.m.
- Second Round Official Tournament Competition: 7:15 a.m. start (estimated)
- Executive Women's Day presented by Hancock Askew & Co. and Bank of America (closed to the public)  
9:30 a.m. Palmetto Course Clubhouse at The Landings Golf & Athletic Club

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### **FRIDAY, March 24 (cont.)**

#### **DAILY ACTIVITIES**

- Fan Zone: 10 a.m. – 4 p.m., located adjacent to the Fan Zone on the backside of the Practice Range featuring miniature golf, tacos, tournament merchandise and more! Test your swing or stop by the Leopold's Ice Cream Cart. The Fan Zone is fun for the whole family with a Kids' Inflatable Area with Birdie Ball and the Ghost Pirates Slapshot. Don't miss the Club Car Onward Coloring Contest where the winner will be chosen by the 2023 tournament champion for prizes!
  - Autograph Alley: open during play and located between Hole No. 9 green and Hole No. 18 green.
  - Hero Hut located on No. 14 green is a military exclusive venue available for all active duty, reserve and Veterans with complimentary beverages and food thanks to Publix.
  - Schooner Cove presented by Sound View Wealth Advisors is the tournament's signature hole featuring \$1 Birdie Beer specials, Food Trucks and a party atmosphere.
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### **SATURDAY, March 25**

- Public Gates open at 9 a.m.
- Third Round Official Tournament Competition: *9:30 a.m. start* (estimated)
- Military Appreciation Day presented by REDCON Solutions Group – All Day
- Club Car Concert on the Range powered by Trojan Battery Company featuring Yacht Rock Revue: 7 p.m. Deer Creek Driving Range

#### **DAILY ACTIVITIES**

- Fan Zone: 10 a.m. – 4 p.m., located adjacent to the Fan Zone on the backside of the Practice Range featuring miniature golf, tacos, tournament merchandise and more! Test your swing or stop by the Leopold's Ice Cream Cart. The Fan Zone is fun for the whole family with a Kids' Inflatable Area with Birdie Ball, the Ghost Pirates Slapshot, and face painting. Don't miss the Club Car Onward Coloring Contest where the winner will be chosen by the 2023 tournament champion for prizes!
  - Autograph Alley: open during play and located between Hole No. 9 green and Hole No. 18 green.
  - Military Appreciation Day presented by REDCON Solutions Group features an array of military equipment throughout the tournament property, including jeeps, aircraft, and more for fans to enjoy.
  - Hero Hut located on No. 14 green is a military exclusive venue available for all active duty, reserve and Veterans with complimentary beverages and food thanks to Publix.
  - Schooner Cove presented by Sound View Wealth Advisors is the tournament's signature hole featuring \$1 Birdie Beer specials, Food Trucks and a party atmosphere.
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### **SUNDAY, March 26**

- Public Gates open at 9 a.m.
- Final Round Official Tournament Competition: *9:30 a.m. start* (estimated)
- Seersucker Championship Sunday presented by LUCENT Insurance and Risk Advisors
- Awards Ceremony: Following Play of Final Round

#### **DAILY ACTIVITIES**

- Fan Zone: 10 a.m. – 4 p.m., located adjacent to the Fan Zone on the backside of the Practice Range featuring miniature golf, tacos, tournament merchandise and more! Test your swing or stop by the Leopold's Ice Cream Cart. The Fan Zone is fun for the whole family with a Kids' Inflatable Area with Birdie Ball, the Ghost Pirates Slapshot, and face painting. Don't miss the Club Car Onward Coloring Contest where the winner will be chosen by the 2023 tournament champion for prizes!
- Autograph Alley: open during play and located between Hole No. 9 green and Hole No. 18 green.
- Hero Hut located on No. 14 green is a military exclusive venue available for all active duty, reserve and Veterans with complimentary beverages and food thanks to Publix.
- Schooner Cove presented by Sound View Wealth Advisors is the tournament's signature hole featuring \$1 Birdie Beer specials, Food Trucks and a party atmosphere.

(more)

**SUNDAY, March 26**

**Live Stream**

72nd-hole action will be broadcast live on the Korn Ferry Tour's Twitter (@KornFerryTour) and Facebook (<https://www.facebook.com/kornferrytour/>) channels, beginning when a leader or co-leader reaches the final hole of play. The livestream will continue to the conclusion of play, through any playoff holes.

**PLEASE NOTE:** As of October 11, 2022, the official name of the tournament is now **Club Car Championship at The Landings Golf & Athletic Club**. The change is a result of the tournament's presenting sponsor rebranding to a new name, *The Landings Golf & Athletic Club*.

**About Club Car Championship at The Landings Golf & Athletic Club**

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament's for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at [www.clubcarchampionshipattlc.com](http://www.clubcarchampionshipattlc.com).

**About Club Car**

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit [www.clubcar.com](http://www.clubcar.com).

**About The Landings Golf & Athletic Club**

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience that enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by golf legend Arnold Palmer. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 11 pickleball courts, eight bocce courts, six unique dining options, four clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make the Club the most desirable private residential golf, athletic, and social club in the Southeast.

**About Korn Ferry Tour**

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2023, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 28 major championships and six FedExCup champions, Korn Ferry Tour alumni make up 88 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM or follow the Korn Ferry Tour on social media.

Six Korn Ferry Tour events are televised annually on GOLF Channel in the United States, with tournament programming also available via 22 linear TV partners in 170-plus countries and territories. Over 70 hours of live coverage is available in 130-plus countries and territories. Programming is also available via the OTT platform GOLFTV powered by PGA TOUR in every market outside of the United States (185-plus countries and territories), excluding Australia, China, Korea and Russia.

**About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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