

# NEWS

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For Immediate Release  
October 3, 2023

## **Club Car Championship at The Landings Golf & Athletic Club announces all four rounds of the official Korn Ferry Tour event will be broadcast on Golf Channel beginning in 2024**

CLUB CAR, THE LANDINGS GOLF & ATHLETIC CLUB AND VISIT SAVANNAH COME TOGETHER TO POSITION TOURNAMENT AS FIRST EVENT OF THE 2024 KORN FERRY TOUR SEASON WITH TELEVISION COVERAGE

*Visit Savannah named official broadcast partner of the Club Car Championship at The Landings Golf & Athletic Club*

**SAVANNAH, GA** – Club Car Championship at The Landings Golf & Athletic Club officials announced today the details of a new agreement to broadcast all four rounds of the official Korn Ferry Tour event on Golf Channel through the 2025 tournament.

Club Car, The Landings Golf & Athletic Club and Visit Savannah have come together to make the monumental telecast feature of the tournament a reality. The new relationship welcomes Visit Savannah as the official broadcast partner of the Club Car Championship and helps the tournament continue to be an industry leader on the Korn Ferry Tour. The tournament is now positioned as one of only three regular-season events on the Korn Ferry Tour to be broadcast on network television.

Golf Channel will broadcast tournament coverage from Thursday's opening round to the trophy presentation on Sunday. Internationally, telecasts air in more than 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV.

The 2024 Club Car Championship at The Landings Golf & Athletic Club will take place the week of April 1-7 at the renowned Deer Creek Course at The Landings Golf & Athletic Club, in Savannah, Ga.

"This is an amazing opportunity to welcome a national and international audience to the drama of the Club Car Championship, the beauty of Savannah, and the golf cart lifestyle at one of the country's premier residential communities," said Club Car President Mark Wagner.

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“The Landings Golf and Athletic Club is thrilled to strengthen our partnership with Club Car and the Korn Ferry Tour, and now we’re excited to welcome Visit Savannah,” said Steven Freund, Executive Director of The Landings Golf & Athletic Club. “Working together, the number of golf enthusiasts who can experience the drama and high level of play on one of the best golf courses in the Lowcountry will now expand exponentially through our relationship with Golf Channel. This is an important step for our partners, The Landings Golf & Athletic Club and the greater Savannah region.”

“Visit Savannah, the tourism marketing organization for the greater Savannah area, is pleased to be a first-time partner of the Club Car Championship, said Joe Marinelli, president of Visit Savannah. “We look forward to showcasing our beautiful, historic city and community to golf enthusiasts nationwide. Working closely with The Landings Golf & Athletic Club, Club Car, and Korn Ferry Tour, we are confident that viewers and fans around the country and beyond will tune in to witness some of the finest rising stars in golf compete in our great city.”

Daily and weekly general admission tickets for the seventh annual Club Car Championship at The Landings Golf & Athletic Club are on sale at [clubcarchampionshipattlc.com/tickets](http://clubcarchampionshipattlc.com/tickets). Tickets start at \$10, and kids 18 and under receive free general admission with a ticketed adult. Tournament tickets with access to the Club Car Concert on the Range powered by Trojan Battery Company start at \$20 dollars.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament’s website at [clubcarchampionshipattlc.com](http://clubcarchampionshipattlc.com).

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at [@clubcarchamp](https://twitter.com/clubcarchamp).

**PLEASE NOTE:** The official name of the tournament is **Club Car Championship at The Landings Golf & Athletic Club**. The change is a result of the tournament’s presenting sponsor rebranding to a new name, *The Landings Golf & Athletic Club*, as of October 11, 2022.

#### **About Club Car Championship at The Landings Golf & Athletic Club**

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned and operated by Tournament’s for Charity, Inc., a Georgia non-profit corporation. The event features a purse of \$750,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. For more information, visit our website at [www.clubcarchampionshipattlc.com](http://www.clubcarchampionshipattlc.com).

#### **About Club Car**

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit [www.clubcar.com](http://www.clubcar.com).

#### **About The Landings Golf & Athletic Club**

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience that enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by golf legend Arnold Palmer. The Club’s Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, nine unique dining options, four clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make the Club the most desirable private residential golf, athletic, and social club in the Southeast.

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**About Korn Ferry Tour**

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2023, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 28 major championships and six FedExCup champions, Korn Ferry Tour alumni make up 88 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM) or follow the Korn Ferry Tour on social media.

Seven Korn Ferry Tour events are televised annually on GOLF Channel in the United States, with tournament programming also available via 22 linear TV partners in 170-plus countries and territories. Over 70 hours of live coverage is available in 130-plus countries and territories. Programming is also available via the OTT platform GOLFTV powered by PGA TOUR in every market outside of the United States (185-plus countries and territories), excluding Australia, China, Korea and Russia.

**About Visit Savannah**

Visit Savannah serves as the official destination marketing organization for the Savannah / Chatham County area, and is committed to driving increased visitor spending, economic vitality, and quality of life for the region, while continually building upon Savannah's image as a world-class destination. For more information, visit [www.visitsavannah.com](http://www.visitsavannah.com).

**About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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