

NEWS

25 Deer Creek Drive
Savannah, GA 31411
Media Inquires: 513.349.3389



Twitter/Instagram/Facebook: @ClubCarChamp
Website: www.clubcarchampionshipatl.com

For Immediate Release
February 6, 2024

Details announced for 2024 Executive Women's Day presented by Hancock Askew & Co. and Bank of America

KEYNOTE SPEAKER IVY COUNCIL, CITI TRENDS, HEADLINES INSPIRATIONAL EVENT AT THE CLUB CAR CHAMPIONSHIP AT THE LANDINGS GOLF & ATHLETIC CLUB

SAVANNAH, GA – Officials of the Club Car Championship at The Landings Golf & Athletic Club announced today the details surrounding the tournament's 2024 Executive Women's Day presented by Hancock Askew & Co. and Bank of America. The celebration of the power and accomplishments of women in Savannah, GA, and beyond, takes place on Friday, April 5 at 9:30 a.m. at The Landings Golf & Athletic Club.

Former Executive Vice President of Human Resources and Chief Compliance Officer for Citi Trends Inc., Ivy Council, will deliver the keynote speech, following an opening Fireside Chat with Lynthia Ross (Global Communications Leader for Club Car), Naima Judge (Managing Director and Market Investment Executive for Bank of America Private Bank), Brynn Grant (CEO of the Liberty County Development Authority) representing Hancock Askew & Co. and Lieutenant Colonel Gina M. Wright (Winn Army Community Hospital). A panel discussion will close out the inspirational event, featuring: Alaina Meyer, Founder and President of scDataCom; Tenille Cromwell, Chief Pilot for Gulfstream Aerospace's Airborne Customer Support; Stacy Watson, Director of Economic and Industrial Development for Georgia Ports Authority; and Lisa Pinyan, LS3P Board Member and Savannah Office Leader. The meaningful discussion will be moderated by the event's emcee, Trip Tollison, President and CEO of the Savannah Economic Development Authority.

Executive Women's Day presented by Hancock Askew & Co. and Bank of America will include an event-themed merchant marketplace and lunch. Plus, all attendees are invited to stay for Friday's exciting Korn Ferry Tour action, including special access to tournament hospitality at The Landings Company Eagle's Nest located on the 18th green.

(more)

To learn more about Executive Women's Day presented by Hancock Askew & Co. and Bank of America, including how to attend this exclusive event, please visit <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/executive-womens-day/>.

ABOUT KEYNOTE SPEAKER IVY COUNCIL

Ivy Council served as Executive Vice President of Human Resources and Chief Compliance Officer for Citi Trends Inc. from March 2012 to September 2023, and as their Senior Vice President of Human Resources from January 2007 to March 2012. In 2006, Council served as Vice President of Human Resources for Baja Fresh Restaurants, a division of Wendy's, Inc. From 2003 to 2006, Council served as Executive Vice President of Human Resources for Pasta Pomodoro Restaurants also a division of Wendy's Inc. Prior to that, Council served as Senior Vice President of Human Resources for Ross Stores. Council has served in a director capacity for the Pasta Pomodoro Restaurants (former affiliate of Wendy's Inc.) and as a director for Brightside Academy – Child Care and Early Education (LLR Partners Private Equity). Currently, Council serves as Board Chair for Goodwill of Southeast Georgia.

The 2024 Club Car Championship at The Landings Golf & Athletic Club is April 1-7, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at [@clubcarchamp](https://twitter.com/clubcarchamp).

About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournament's for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at www.clubcarchampionshipattlc.com.

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com.

(more)

About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold Palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2024, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 29 major championships and seven FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. At least seven Korn Ferry Tour events are televised annually on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Ashley J. Grimmer
Communications Manager,
HNS Sports Group
E-Mail: agrimmer@hnssports.com
Mobile: 513-349-3389

Thomas P. Sprouse
Director of Communications, *HNS Sports Group*
E-Mail: tsprouse@hnssports.com
Office: 614-889-6791
Mobile: 614-519-1873

###