

NEWS

25 Deer Creek Drive
Savannah, GA 31411
Media Inquires: 513.349.3389



Twitter/Instagram/Facebook: @ClubCarChamp
Website: www.clubcarchampionshipattlc.com

For Immediate Release
February 26, 2024

Club Car Championship at The Landings Golf & Athletic Club supports inclusivity and diversity through fourth annual Fairways Fore Change event

**NEW TOURNAMENT CHARITY INITIATIVE ANNOUNCED,
JUNIOR GOLF LEGACY SCHOLARSHIP**

*Tournament introduces 2024 Kid Correspondent in partnership with
100 Black Men of Savannah*

SAVANNAH, GA – Officials of the Club Car Championship at The Landings Golf & Athletic Club announced today that the tournament will host the fourth annual Fairways Fore Change event on Monday, April 1, beginning at 10:30 a.m. at the Palmetto Clubhouse at The Landings Golf & Athletic Club.

This special event is designed to support inclusivity and diversity in golf by addressing the barriers that exist to making the sport accessible to everyone.

Fairways Fore Change has continued to provide a perfect platform for awareness and growing the game of golf since we began the impactful event in 2021,” Cheyenne Overby, Tournament Director, said. “Providing more access to this great sport remains an important mission of the Club Car Championship at The Landings Golf & Athletic Club. Bringing together community leaders and golf dignitaries to help shine a light on the obstacles that stand in the way of that goal is very rewarding for all involved.”

Fairways Fore Change panelists come from key organizations in Savannah, and beyond, for discussion on this valuable topic. The 2024 event welcomes featured guests Ariel Brown of the Savannah Legacy Academy, Tony Fielding of Club Car, Robert Price of Elite Minds LLC, junior golfer Hayden Price, and Tour professionals Tim O’Neal and Evan Harmeling.

For more information regarding Fairways Fore Change, including how to attend, please click here or visit: clubcarchampionshipattlc.com/tournament-info/schedule-of-events/fairways-fore-change.

(more)

In related news, tournament officials announced the launch of the Junior Golf Legacy Scholarship, a new charitable initiative in partnership with the Club Car Championship and the Evan and Ariel Harmeling Foundation. The Junior Golf Legacy Scholarship will provide golf lesson scholarships to students in the Savannah area who have demonstrated great potential in their game. The three students selected annually will receive six months of instruction from Joe Plecker, a Top-100 Golf Digest coach, at the Golf Performance Center at The Landings Golf & Athletic Club.

Harmeling, the 2020 Club Car Championship winner, launched the Evan and Ariel Harmeling Foundation alongside his wife in fall of 2023 and is paying homage to his first Korn Ferry Tour win by partnering with the Savannah Legacy Academy. Harmeling learned about the Savannah Legacy Academy through Savannah native Tim O'Neal, his playing partner for the first two rounds of his 2020 victory at The Landings Golf & Athletic Club.

In additional news, the Club Car Championship at The Landings Golf & Athletic Club introduced today the return of the tournament's Kid Correspondent Program, in partnership with the 100 Black Men of Savannah. The 2024 official correspondent of the Championship, Brian Howell, will experience a full week of activities, including the Opening Ceremony, access to post-round Korn Ferry Tour player interviews, a shadowing experience with tournament officials, and more.

Howell is 15 years old, likes cooking and is interested in joining the military. He enjoys track, playing basketball and enjoys watching sports like boxing and rugby.

The 2024 Club Car Championship at The Landings Golf & Athletic Club is April 1-7, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course. The tournament is open to the public Thursday, April 4 through Sunday, April 7. All kids 17* and under receive free general admission with a ticketed adult.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at [@clubcarchamp](https://www.instagram.com/clubcarchamp).

About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournament's for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at www.clubcarchampionshipattlc.com.

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior

(more)

safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com.

About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold Palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2024, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 29 major championships and seven FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. At least seven Korn Ferry Tour events are televised annually on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Ashley J. Grimmer
Communications Manager,
HNS Sports Group
E-Mail: agrimmer@hnssports.com
Mobile: 513-349-3389

Thomas P. Sprouse
Director of Communications,
HNS Sports Group
E-Mail: tsprouse@hnssports.com
Office: 614-889-6791
Mobile: 614-519-1873

###