

For Immediate Release February 15, 2024

# Local youth initiatives take center stage and kick off the 2024 Club Car Championship at The Landings Golf & Athletic Club

# FIRST TEE CAREER DAY AND JUNIOR CLINIC PRESENTED BY MEMORIAL HEALTH DWAINE & CYNTHIA WILLETT CHILDREN'S HOSPITAL OF SAVANNAH BENEFIT LOCAL YOUTH

**SAVANNAH, GA** – Officials of the Club Car Championship at The Landings Golf & Athletic Club announced today the details surrounding two of the tournament's community initiatives benefitting Savannah-area youth during the 2024 event. First Tee Career Day and the Junior Clinic, both presented by Memorial Health Dwaine & Cynthia Willett Children's Hospital of Savannah, will each be held on Monday, April 1, and provide a day of learning and fun for area youth to kick off tournament week.

The third annual First Tee Career Day presented by Memorial Health Dwaine & Cynthia Willett Children's Hospital of Savannah will welcome members of First Tee – Savannah to the Landings Golf & Athletic Club, Deer Creek Course, for a look behind the scenes at a professional golf tournament and a chance to explore the many career opportunities available in the golf and club management industries. Participants will experience a clubhouse tour and pastry-making session, a tournament gardening demonstration with hands-on floral installation and more. Attendance for the First Tee Career Day is available by invitation only. For information, please email john@firstteesavannah.org.

"We are grateful to The Club Car Championship, Memorial Health, and The Dwaine and Cynthia Willett Children's Hospital of Savannah for providing this opportunity for our participants to not only get a behind the scenes look at a PGA TOUR sanctioned tournament, but to also get to see many of the opportunities for careers in the golf industry," John Parker, CEO of First Tee – Savannah, said. "At First Tee-Savannah, we are building future leaders and this event gives our participants an opportunity to broaden their knowledge of careers centered around the golf industry. Our hope is that this will spark an interest in many of them to look at careers that they were previously unaware of. This event is a highlight for many of our participants each year and we are so thankful to continue this partnership and provide this once in a lifetime opportunity to our kids.

The sixth annual Junior Clinic presented by Memorial Health Dwaine & Cynthia Willett Children's Hospital of Savannah will take place from 5:30 to 6:30 p.m. at the Deer Creek Course. Kids aged 17 under are welcome to attend this free event open to the public. Pre-registration is required, and space is

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limited. To register, please visit: <u>https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/junior-clinic/</u>

The Junior Clinic will feature hands-on learning and activities with Korn Ferry Tour professionals, including inflatable targets and stations for chipping, putting, and full swing instruction. Participants will also enjoy complimentary food and beverage and a goodie bag.

"Memorial Health Dwaine & Cynthia Willett Children's Hospital of Savannah is proud to support the Club Car Championship's First Tee Career Day and Junior Clinic," Brad Talbert, CEO of Memorial Health, said. "Physical exercise benefits children's health and golf is a way to support that."

The 2024 Club Car Championship at The Landings Golf & Athletic Club is April 1-7, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course. The tournament is open to the public Thursday, April 4 through Sunday, April 7. All kids 17\* and under receive free general admission with a ticketed adult.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at @clubcarchamp.

## About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournament's for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at www.clubcarchampionshipattlc.com.

#### About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit <u>www.clubcar.com</u>.

#### About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

#### About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will

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award 30 PGA TOUR cards based off its points list in 2024, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 29 major championships and seven FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. At least seven Korn Ferry Tour events are televised annually on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

#### About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit <u>www.hnssports.com</u>.

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