

NEWS

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For Immediate Release
March 29, 2024

Fan destinations and special events highlight an exciting tournament week at the 2024 Club Car Championship at The Landings Golf & Athletic Club

SAVANNAH, GA – The seventh edition of the Club Car Championship at The Landings Golf & Athletic Club will host the next big names in golf and feature world-class competition when tournament week kicks off next week. The official Korn Ferry Tour event will also treat fans to a full lineup of events and activities taking place at The Landings Golf & Athletic Club in Savannah, Georgia.

Tickets for the Club Car Championship at The Landings Golf & Athletic Club can be purchased at <https://www.clubcarchampionshipattlc.com/tickets>. Several ticket options are available. Daily tickets start at \$10 and kids 17 and under receive free grounds access with a ticketed adult. In addition, the tournament is proud to offer complimentary admission to all approved Active Duty, National Guard, Military Reserve Service Members, Military Retirees, Military Veterans, and First Responders.

The Outrun Hunger Fore Kids Cafe 5K sponsored by the Larsen Family is Saturday, March 30 at 9 a.m. and kicks off tournament week at this year's Club Car Championship at The Landings Golf & Athletic Club. This charity, dog-friendly road race follows a scenic 5K route through the tournament's championship Deer Creek Golf Course. After the race, runners and walkers will enjoy a free Post-Race Party, including complimentary food and beverage and dog-friendly activities. Registration is available by visiting the tournament website at <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/5k-kickoff/>.

The special events continue Monday, April 1 with three featured events. The fourth annual Fairways Fore Change takes place on Monday, April 1 at 10:30 a.m. at the Palmetto Clubhouse at The Landings Golf & Athletic Club. This special program is designed to support inclusivity and diversity in golf by addressing the barriers that exist to making the sport accessible to everyone.

For more information regarding Fairways Fore Change, including how to attend, please visit: <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/fairways-fore-change/>.

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Also on Monday, First Tee Career Day presented by Memorial Health Dwaine & Cynthia Willett Children's Hospital of Savannah will welcome members of First Tee – Savannah to The Landings Golf & Athletic Club, Deer Creek Course at 2:30 p.m., for a look behind the scenes at a professional golf tournament and a chance to explore the many career opportunities available in the golf and club management industries. Attendance for the First Tee Career Day is available by invitation only.

Rounding out Monday's lineup of events is the sixth annual Junior Clinic presented by Memorial Health Dwaine & Cynthia Willett Children's Hospital of Savannah from 5:30 p.m. to 6:30 p.m. (registration opens at 4:30 p.m.) at the Deer Creek Course. Kids aged 17 and under are welcome to attend this free event open to the public. Pre-registration is required and space is limited. To register, please visit: <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/junior-clinic/>.

The tournament's Opening Ceremony is open to the public on Wednesday, April 3, featuring a ceremonial first tee shot by Staff Sergeant Christian Cruz at 12:00 p.m. and a special appearance by Brigadier General Jeremy Wilson. The ceremony will also include a military band, color guard, and national anthem performance. Representatives from the tournament and Club Car will address the crowd and introduce Staff Sergeant Cruz.

The tournament is officially open to the public beginning Thursday, April 4 when the Korn Ferry Tour field of competitors take center stage as they vie to become the seventh champion of the Club Car Championship at The Landings Golf & Athletic Club.

In addition to the second round of tournament competition, Friday features Executive Women's Day presented by Hancock Askew & Co. and Bank of America. The celebration of the power and accomplishments of women in Savannah, GA, and beyond, takes place at 9:30 a.m. at The Landings Golf & Athletic Club. To learn more about Executive Women's Day presented by Hancock Askew & Co. and Bank of America please visit <https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/executive-womens-day/>.

Saturday, April 6, showcases an epic day of pageantry, fun and entertainment including Military Appreciation Day presented by Savannah Logistics Group & Vereens and the tournament's second annual Club Car Concert on the Range powered by Trojan Battery Company featuring national touring sensation Yacht Rock Revue.

Military Appreciation Day presented by Savannah Logistics Group & Vereens offers a full day of activities honoring our Nation's heroes. Fans will be treated to an array of military equipment throughout the tournament property. Galleries around the 18th green will witness military personnel tending the flag, as well as a Military guest announcing the Korn Ferry Tour field of players as they approach the green. Saturday's special day celebrating our armed forces will conclude with a military paratrooper descending onto the driving range displaying an American Flag, followed by a closing ceremony and Club Car Concert on the Range Powered by Trojan Battery Company featuring Yacht Rock Revue.

Access to the Club Car Concert is included with the purchase of a valid Saturday tournament ticket.

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On Sunday, April 7, fans are invited to join the tournament in their Seersucker Sunday best for Seersucker Championship Sunday presented by LUCENT Insurance and Risk Advisors. There will be contests throughout the day for best dressed and the 2024 champion of the Club Car Championship at The Landings Golf & Athletic Club will be “crowned” on Hole No. 18 green in his Seersucker Blazer, provided by LUCENT Insurance and Risk Advisors.

Closing Ceremony will be held immediately following the conclusion of play on the 18th green.

There’s something for everyone at the Club Car Championship at The Landing Golf & Athletic Club thanks to the tournament’s Fan Destinations, all open to the public, ranging from enjoyable ways to view the competition to fun for the kids. See below for the full list.

2024 Fan Destinations at the Club Car Championship at The Landing Golf & Athletic Club:

- **Fan Zone presented by LiveOak Fiber**
Open Friday through Sunday 10 a.m. – 4 p.m., the Fan Zone is located on the backside of the Practice Range, featuring miniature golf, tacos, tournament merchandise and more! Test your swing or stop by the Leopold’s Ice Cream Cart. The Fan Zone is fun for the whole family with a Kid’s Inflatable Area with Birdie Ball, an obstacle course and face painting on Saturday & Sunday. Don’t miss the Club Car Onward Coloring Contest where the winner will be chosen by the 2024 tournament champion!
- **Autograph Alley presented by Morris & Templeton Insurance**
Open Thursday through Sunday during competition play and located between Hole No. 9 green and Hole No. 18 green.
- **Military Outpost presented by Thompson & Thompson Service Group**
Located on No. 14 green is a military-exclusive venue available for all active duty, reserve, and Veterans with complimentary beverages and food thanks to Publix.
- **Schooner Cove presented by Sound View Wealth Advisors**
Schooner Cove is the tournament’s signature hole featuring \$1 Birdie Beer specials and a party atmosphere.

TOURNAMENT NOTES

PICK YOUR PRO AND PHOTOBOOTH ON 17

This initiative returns for a second year and is free for all ticketed fans. Participating fans pick a professional from the tournament field and if their pro scores a hole in one on #17, the lucky fan will win a Club Car CRU. If more than one fan picks the winning pro, all names will be entered into one drawing to choose the winner. Fans can pick their Pro at #17 green. Fans can also take a picture in the photobooth on #17 and use #clubcarchamp for a chance to be featured on our social media channels!

ENMARKET CHARITY CLASSIC PRESENTED BY MCLANE

The Club Car Championship hosts a two-course charity event at the The Landings Golf & Athletic Club’s

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Marshwood and Magnolia courses for Enmarket, one of the tournament's proud partners. The event is called the Enmarket Charity Classic presented by McLane and in 2024 will benefit Make a Wish Foundation Georgia and The Two Hundred Club of the Coastal Empire. Since its inception in 2020 the Charity Classic has raised \$740,000 for charity. The Enmarket Charity Classic, scheduled for Thursday, April 4, is open to the media. Please contact Ashley Grimmer (513-349-3389 or agrimmer@hnssports.com) for coverage details.

CLUB CAR CHAMPIONSHIP AT THE LANDINGS GOLF & ATHLETIC CLUB AT A GLANCE

The Club Car Championship at The Landings Golf & Athletic Club is one of the premier events on the Korn Ferry Tour in 2024. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2024, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 29 majors championships and seven FedExCup Champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership.

The Club Car Championship is held annually in Savannah, Georgia at The Landings Golf & Athletic Club – Deer Creek Course, and features some of the brightest rising stars in the game. Past participants include current PGA TOUR standout: Sam Burns (inaugural winner of the Club Car Championship), Scottie Scheffler (current No. 1 in Official World Golf Ranking), Max Homa, Wyndham Clark, Sepp Straka, Adam Svensson, Sungjae Im, Will Zalatoris, and more.

New in 2024! For the first time in the history of the Club Car Championship at The Landings Golf & Athletic Club, all four rounds of the official Korn Ferry Tour event will be broadcast on Golf Channel.

In relationship with the tournament's Official Broadcast Partner, Visit Savannah, as well as The Landings Golf & Athletic Club and Club Car, the tournament is now positioned as one of only three regular-season events on the Korn Ferry Tour to be broadcast on network television.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at <https://www.clubcarchampionshipatlcl.com/>.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament Twitter, Instagram, and Facebook at @clubcarchamp

SCHEDULE OF EVENTS AND LIVE STREAM TIMES

(All times are subject to change)

SATURDAY, March 30

- Outrun Hunger Fore Kids Cafe 5K sponsored by the Larsen Family
9 a.m. – Deer Creek Course at The Landings Golf & Athletic Club

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MONDAY, APRIL 1

- Fairways Fore Change (by invitation only)
10:30 a.m. – Palmetto Ballroom at The Landings Golf & Athletic Club
- First Tee Career Day presented by Memorial Health Dwaine & Cynthia Willett Children’s Hospital of Savannah (Invitation only)
2 p.m. – The Landings Golf & Athletic Club
- Junior Clinic presented by Memorial Health Dwaine & Cynthia Willett Children’s Hospital of Savannah
5:30 p.m. – Deer Creek Practice Range

WEDNESDAY, APRIL 3

- Skyway Capital Markets Pro-Am
All Day – Deer Creek Course at The Landings Golf & Athletic Club
- Opening Ceremony
12 p.m. – Hole No. 10 Tee Box, Deer Creek Course

THURSDAY, APRIL 4

- Public Gates open at 9 a.m.
- First Round Official Tournament Competition
7:15 a.m. start (estimated) – Deer Creek Course at The Landings Golf & Athletic Club
- Enmarket Charity Classic presented by McLane
1:30 p.m. shotgun (closed to the public) – Marshwood & Magnolia Courses at The Landings Golf & Athletic Club

DAILY ACTIVITIES

- **Military Outpost presented by Thompson & Thompson Service Group:** For all active duty, veteran and reserve military, stop by our Military Outpost on Hole No. 14 Green to enjoy the par-5 and complimentary food and drink. Must have valid military ID for entry.
- **Autograph Alley presented by Morris & Templeton Insurance:** Autograph Alley is located between #9 Green and #18 Green and open Thursday – Sunday, during play.
- **Schooner Cove presented by Sound View Wealth Advisors:** Stop by our signature hole No. 5 and enjoy \$1 Birdie Beer and a party atmosphere.

Golf Channel Broadcast: 10:30 a.m. – 1:30 p.m.

FRIDAY, APRIL 5

- Public Gates open at 9 a.m.
- Second Round Official Tournament Competition
7:15 a.m. start (estimated) – Deer Creek Course at The Landings Golf & Athletic Club

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- Executive Women's Day presented by Hancock Askew & Co. and Bank of America
9:30 a.m. (closed to the public) – Palmetto Course Clubhouse at The Landings Golf & Athletic Club

DAILY ACTIVITIES

- **Fan Zone presented by LiveOak Fiber:** 10 a.m. – 4 p.m.; Putt-putt, tacos, tournament merchandise and more! Stop by the Fan Zone near the practice range to test your swing or visit the Leopold's Ice Cream cart. The Fan Zone is fun for the whole family with a kid's inflatable area, an obstacle course and face painting on Saturday & Sunday. Don't miss the Club Car Onward coloring contest as the winner will be chosen by the 2024 tournament champion!
- **Military Outpost presented by Thompson & Thompson Service Group:** For all active duty, veteran and reserve military, stop by our Military Outpost on Hole No. 14 Green to enjoy the par-5 and complimentary food and drink. Must have valid military ID for entry.
- **Autograph Alley presented by Morris & Templeton Insurance:** Autograph Alley is located between #9 Green and #18 Green and open Thursday – Sunday, during play.
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Golf Channel Broadcast: 10:30 a.m. – 1:30 p.m.

SATURDAY, APRIL 6

- Public Gates open at 9 a.m.
- Third Round Official Tournament Competition
8:30 a.m. start (estimated) – Deer Creek Course at The Landings Golf & Athletic Club
- Military Appreciation Day presented by Savannah Logistics Group & Vereens
All Day – Deer Creek Course at The Landings Golf & Athletic Club
- Club Car Concert on the Range powered by Trojan Battery Company featuring Yacht Rock Revue

DAILY ACTIVITIES

- **Fan Zone presented by LiveOak Fiber:** 10 a.m. – 4 p.m.; Putt-putt, tacos, tournament merchandise and more! Stop by the Fan Zone near the practice range to test your swing or visit the Leopold's Ice Cream cart. The Fan Zone is fun for the whole family with a kid's inflatable area, an obstacle course and face painting on Saturday & Sunday. Don't miss the Club Car Onward coloring contest as the winner will be chosen by the 2024 tournament champion!
- **Military Outpost presented by Thompson & Thompson Service Group:** For all active duty, veteran and reserve military, stop by our Military Outpost on Hole No. 14 Green to enjoy the par-5 and complimentary food and drink. Must have valid military ID for entry.
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Golf Channel Broadcast: 3:30 p.m. – 6:00 p.m.

SUNDAY, APRIL 7

- Public Gates open at 9 a.m.
- Final Round Official Tournament Competition
8:30 a.m. start (estimated) – Deer Creek Course at The Landings Golf & Athletic Club
- Trophy Ceremony: Following Play of Final Round

DAILY ACTIVITIES

- **Seersucker Championship Sunday presented by LUCENT Insurance and Risk Advisors:** Join us for Championship Sunday in your Seersucker Sunday best! There will be fan contests throughout the day for best dressed. Be sure to join us on Hole No. 18 green following play to see our champion get “crowned” in his seersucker blazer, provided by J. Parker Ltd.
- **Fan Zone presented by LiveOak Fiber:** 10 a.m. – 4 p.m.; Putt-putt, tacos, tournament merchandise and more! Stop by the Fan Zone near the practice range to test your swing or visit the Leopold’s Ice Cream cart. The Fan Zone is fun for the whole family with a kid’s inflatable area, an obstacle course and face painting on Saturday & Sunday. Don’t miss the Club Car Onward coloring contest as the winner will be chosen by the 2024 tournament champion!
- **Military Outpost presented by Thompson & Thompson Service Group:** For all active duty, veteran and reserve military, stop by our Military Outpost on Hole No. 14 Green to enjoy the par-5 and complimentary food and drink. Must have valid military ID for entry.
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- **Schooner Cove presented by Sound View Wealth Advisors:** Stop by our signature hole No. 5 and enjoy \$1 Birdie Beer and a party atmosphere.

Golf Channel Broadcast: 2:30 p.m. – 6:00 p.m.

About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournaments for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at www.clubcarchampionshipattlc.com.

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com.

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About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold Palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2024, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 29 major championships and seven FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. At least seven Korn Ferry Tour events are televised annually on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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