

NEWS

25 Deer Creek Drive
Savannah, GA 31411
Media Inquires: 513.349.3389



Twitter/Instagram/Facebook: @ClubCarChamp
Website: www.clubcarchampionshipatl.com

For Immediate Release
March 11, 2024

Club Car Championship at The Landings Golf & Athletic Club offers complimentary admission to United States Armed Forces, Veterans, and First Responders

TOURNAMENT ANNOUNCES SPECIAL ST. PATRICK'S DAY OFFER

Seventh annual Korn Ferry Tour event offers full lineup of activities honoring the nation's Military and First Responders

SAVANNAH, GA – Officials of the Club Car Championship at The Landings Golf & Athletic Club announced today the return of the tournament's salute to service initiatives, including complimentary admission to all United States Armed Forces (Active Duty, National Guard, Reserve, Retirees, and Veterans) and First Responders attending the seventh annual Korn Ferry Tour event at The Landings Golf & Athletic Club's Deer Creek Course in Savannah.

The tournament's special Military and First Responder ticket is available Thursday – Sunday, April 4-7, and extends to family members and dependents of all approved **Active Duty, National Guard, Military Reserve Service Members, Military Retirees, Military Veterans and First Responders.**

Please note that a valid Military/First Responder ID must be provided along with the official tournament Military and First Responder ticket.

For tickets and additional information visit: clubcarchampionshipatl.com/tickets. Fans 17 and under receive free general admission with a ticketed adult.

The tournament also announced today the details surrounding its 2024 St. Patrick's Day promotion. The public can use code LUCKY912 to purchase a limited-time \$17 weekly general admission ticket (32% savings), including access to Saturday's (4/6) Club Car Concert on the Range powered by Trojan Battery Company featuring national touring sensation Yacht Rock Revue. The special St. Patrick's Day offer is available through March 20 at clubcarchampionshipatl.com/tickets.

Furthermore, the Club Car Championship at The Landings Golf & Athletic Club will offer a full complement of activities during tournament week honoring the Nation's Military and First Responders.

(more)

Starting on Wednesday, April 3, during the tournament's Skyway Capital Markets Pro-Am, members of the military will enjoy a day inside the ropes serving as honorary caddies. Wednesday also includes the Opening Ceremony at 12 p.m. on the 10th tee box at Deer Creek and features speaker Brigadier General Jeremy Wilson and ceremonial first tee shot by Staff Sergeant Christian Cruz.

The Military Outpost presented by Thompson & Thompson Service Group opens on Thursday. This venue is located off Hole No. 14 green and is open to all ticketed Military and First Responders and their families from Thursday, April 4 to Sunday, April 7. The Outpost includes complimentary food and beverages.

Friday's Executive Women's Day presented by Hancock Askew & Co. LLC and Bank of America will include Lieutenant Colonel Gina M. Wright as a member of the esteemed panel. The Nation's Armed Forces take center stage on Saturday during the tournament's Military Appreciation Day presented by Savannah Logistics Group and Vereens, featuring a full day of pageantry honoring the country's heroes. Fans will be treated to an array of military equipment and aircraft throughout the tournament property. Galleries around the 18th green will witness personnel tending the flag, as well as a special military representative announcing the Korn Ferry Tour field of players as they approach the green. The day of celebration will conclude with a military paratrooper landing on the driving range displaying an American flag, followed by a closing ceremony and the second annual Club Car Concert on the Range powered by Trojan Battery Company.

The Club Car Championship at The Landings Golf & Athletic Club is also proud to continue its military recycling program. All drinks sold on tournament grounds will be served in either an aluminum cup or can and all aluminum waste will be donated to the Recycling Center at Hunter Army Airfield.

Additionally, the tournament will once again contribute to the B is for Baby program at Operation Shower by donating 30 "Baby Shower in a Box" gifts. The boxes consist of items for both baby and mom and are provided to new military moms and moms-to-be in need.

The 2024 Club Car Championship at The Landings Golf & Athletic Club is April 1-7, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course. The tournament is open to the public Thursday, April 4 through Sunday, April 7. All kids 17* and under receive free general admission with a ticketed adult.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at @clubcarchamp.

About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournaments for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at www.clubcarchampionshipattlc.com.

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com.

About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold Palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2024, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 29 major championships and seven FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. At least seven Korn Ferry Tour events are televised annually on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Ashley J. Grimmer
Communications Manager,
HNS Sports Group
E-Mail: agrimmer@hnssports.com
Mobile: 513-349-3389

Thomas P. Sprouse
Director of Communications,
HNS Sports Group
E-Mail: tsprouse@hnssports.com
Office: 614-889-6791
Mobile: 614-519-1873

###