

# NEWS

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## **Club Car Championship at The Landings Golf & Athletic Club extends agreement with Club Car and Korn Ferry Tour through 2029**

TOURNAMENT WILL CONTINUE TO BE HOSTED BY  
THE LANDINGS GOLF & ATHLETIC CLUB AT ITS ACCLAIMED DEER CREEK COURSE

*2025 tournament dates set for the week of March 31 – April 6*

**SAVANNAH, GA** – The Club Car Championship at The Landings Golf & Athletic Club, Club Car, and the Korn Ferry Tour announced today a four-year extension, beginning in 2026 with the ninth playing of the tournament, for Club Car to remain the title sponsor of the event through 2029. Additionally, a four-year extension was announced with The Landings Golf & Athletic Club to continue as presenting sponsor and will begin in 2026, ensuring its Deer Creek Course will continue to host the annual Korn Ferry Tour event.

“The Club Car Championship at The Landings Golf & Athletic Club has solidified itself as a favorite stop each year for players, caddies, fans and staff,” said Korn Ferry Tour President Alex Baldwin. “We are grateful for the strong relationship we have with Club Car, as well as the incredible support and hospitality we receive from the local community at The Landings Golf & Athletic Club. Everyone involved in hosting this event has displayed a commitment to maximizing charitable impact while offering a premier fan experience, and we are thrilled to extend these partnerships and continue to grow the Korn Ferry Tour in Savannah.”

Club Car began its sponsorship of the Club Car Championship at The Landings Golf & Athletic Club in 2021. As a leading manufacturer of gas and electric golf, utility, and personal transportation vehicles, Club Car is dedicated to advancing the game of golf and giving back through charity and sustainability initiatives. That same dedication and a shared vision with the Club Car Championship has produced a thriving partnership leading to increased success for the tournament, including bolstering impact to charity in Savannah and beyond.

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“When we began as title sponsor four years ago, we didn’t realize just how special this tournament would be to us, to our partners and to the Landings community,” said Club Car President Mark Wagner. “Building relationships, highlighting the next generation of PGA TOUR stars, and raising money for charitable causes in Savannah and beyond are just a few of the reasons Club Car is excited to continue our partnership with the Korn Ferry Tour, The Landings Golf & Athletic Club and HNS Sports Group as title sponsor for the Club Car Championship through 2029. We love being here and appreciate the opportunity to continue to grow the tournament over the years ahead.”

Since its inception in 2018, the Club Car Championship at The Landings Golf & Athletic Club has raised nearly \$1.2 million in support of charitable organizations. The tournament set single-season charitable giving records in 2022 and 2023, totaling more than \$740,000 during that time, thanks in part to the introduction of the tournament’s Sweepstakes Fore Charity program in partnership with Club Car.

Together with the tournament’s focus on charitable giving, the other constant for the event will be the host venue, The Landings Golf & Athletic Club – Deer Creek Course. The Deer Creek Course has served as the home of the Club Car Championship from its inception and remains one of the truest tests of golf on the Korn Ferry Tour.

“The Landings Golf and Athletic Club is honored to extend our partnership with Club Car, The Korn Ferry Tour, HNS Sports Group and the tournament’s expanding base of supporters and partners,” said The Landings Golf & Athletic Executive Director Steven Freund. “The Club Car Championship at The Landings Golf & Athletic Club is incredibly important to the growth of our Club and has quickly become one of the top professional sporting events in the low country and a must attend social gathering.”

The tournament also announced today the dates for the 2025 Club Car Championship at The Landings Golf & Athletic Club, which will be contested the week of March 31 – April 6.

The Club Car Championship at The Landings Golf & Athletic Club is open to the public today through Sunday, April 7. All kids 17\* and under receive free general admission with a ticketed adult. For more information, including tickets and a complete schedule of events, please visit the tournament’s website at [clubcarchampionshipatl.com](http://clubcarchampionshipatl.com).

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at [@clubcarchamp](https://www.instagram.com/clubcarchamp).

The Club Car Championship at The Landings Golf & Athletic Club is managed by HNS Sports Group, a full-service event management company headquartered in Dublin, Ohio.

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**About Club Car Championship at The Landings Golf & Athletic Club**

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournaments for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at [www.clubcarchampionshipattlc.com](http://www.clubcarchampionshipattlc.com).

**About Club Car**

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit [www.clubcar.com](http://www.clubcar.com).

**About The Landings Golf & Athletic Club**

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold Palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

**About Korn Ferry Tour**

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, will award 30 PGA TOUR cards based off its points list in 2024, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 600 PGA TOUR titles, 29 major championships and seven FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. At least seven Korn Ferry Tour events are televised annually on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

**About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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