### **NEWS**





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# New staff announcement for the Club Car Championship at The Landings Golf & Athletic Club

## BRIT DONAHUE NAMED TOURNAMENT DIRECTOR OF OFFICIAL KORN FERRY TOUR EVENT

**SAVANNAH, GA** – Club Car Championship at The Landings Golf & Athletic Club officials announced today that Brit Donahue has been named tournament director of the HNS Sports Group-managed Korn Ferry Tour event, now entering its eighth year in Savannah, Georgia.

A native of Columbus, Ohio, Donahue has been involved with the Club Car Championship since 2021. He has been an integral part of the tournament's success serving in many roles, including operations, sales, and for the past two year as the assistant tournament director. Donahue, who joined HNS Sports Group in 2017, graduated with a bachelor's degree in meeting & event planning from Ohio University in Athens, Ohio.

"I am honored to step into the role of tournament director for the Club Car Championship at The Landings Golf & Athletic Club," said Donahue. "I look forward to continuing the positive impact this great event has on the community and showcasing world-class golf to the greater Savannah region. We have an incredible team, including our dedicated volunteers, and thanks to their support, and that of our sponsors – Club Car, The Landings Golf & Athletic Club, and so many more – this tournament will continue to grow as one of the premier stops on the Korn Ferry Tour for years to come."

"Brit has been a key leader on the Club Car Championship team. His understanding of the tournament and its impact makes him the right choice to serve as Tournament Director for the Club Car Championship at The Landings Golf & Athletic Club," said Jeff Tyminski, Vice President of Product Management & Marketing for Club Car. "We are excited to work closely with Brit and know that 2025 will be a fantastic year."

The 2025 Club Car Championship at The Landings Golf & Athletic Club is March 31 – April 6, in Savannah, Georgia, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected about the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on X (Twitter), Instagram and Facebook at @clubcarchamp.

#### About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournaments for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at www.clubcarchampionshipattlc.com.

#### **About Club Car**

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com.

#### **About The Landings Golf & Athletic Club**

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

#### **About Korn Ferry Tour**

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, annually awards PGA TOUR cards based off its points list, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 650 PGA TOUR titles, 32 major championships and eight FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. Ten Korn Ferry Tour events in 2025 are televised on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

#### About HNS Sports Group

HNS Sports Group is well-positioned to assist companies that find value in the golf industry and build and execute comprehensive golf branding or sponsorship strategies. Effectively understanding the golf marketplace today is a significant challenge, the HNS Sports Group team possesses over 125 years of collective experience that is applied to lead companies in their efforts to maximize value from golf sponsorship and event participation. To learn more about HNS Sports Group, visit www.hnssports.com.

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