

NEWS

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Executive Women's Day presented by Hancock Askew & Co. and Bank of America returns for 2025 Club Car Championship at The Landings Golf & Athletic Club

**KEYNOTE SPEAKER EMILY MCCARTHY, RENOWNED CLOTHING DESIGNER,
HEADLINES INSPIRATIONAL EVENT**

SAVANNAH, GA – Officials of the Club Car Championship at The Landings Golf & Athletic Club announced today the details surrounding the tournament's 2025 Executive Women's Day presented by Hancock Askew & Co. and Bank of America. The annual celebration of the power and accomplishments of women in Savannah, GA, and beyond, takes place on Friday, April 4 at 9:30 a.m. at The Landings Golf & Athletic Club.

The keynote speech will be delivered by Emily McCarthy, chief executive officer and founder of her self-titled women's contemporary clothing brand, Emily McCarthy. The keynote address will take place following an opening Fireside Chat with Kirsten Patchett (Chief Human Resource Officer for Club Car), Victoria Saxon (President & CEO of Small Business Assistance Corporation) and Sarah Norman (Managing Director & Head of Sustainable Investing for Bank of America). A panel discussion will close out the inspirational event, featuring: Leah Bailey (President & Owner of LGB Interiors, LLC), Matt West (CEO of West Construction Company) and Terry Coleman (President & CEO of Coleman Company). The meaningful discussion will be moderated by the event's emcee, Jeannie Amerson (Vice President of Marketing for Enmarket).

Executive Women's Day presented by Hancock Askew & Co. and Bank of America will include an event-themed merchant marketplace and lunch. Plus, all attendees are invited to stay for Friday's exciting Korn Ferry Tour action at the Club Car Championship, including special access to tournament hospitality at The Landings Company Eagle's Nest located on the 18th green.

To learn more about Executive Women's Day presented by Hancock Askew & Co. and Bank of America, including how to attend this exclusive event, please visit

<https://www.clubcarchampionshipattlc.com/tournament-info/schedule-of-events/executive-womens-day/>.

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ABOUT KEYNOTE SPEAKER EMILY MCCARTHY

Emily McCarthy is a renowned American clothing designer celebrated for her bold, modern aesthetic that seamlessly blends vibrant color palettes, sophisticated silhouettes, and timeless elegance. With a background in fine arts and design, Emily's journey into fashion began in her early years, driven by a passion for creativity and a deep love for fabrics and textiles.

After studying graphic design and photography at LaGrange College in Georgia, Emily honed her skills through various internships and freelance design projects, gaining recognition for her keen eye for detail and innovative approach to fashion. Her eponymous brand, Emily McCarthy, was founded with the vision of creating stylish, versatile clothing that empowers women to feel confident and expressive in every aspect of their lives. Emily has led her team in building an eight-figure business with tremendous growth rates since the launch of her clothing brand in 2019. The brand strategically positions itself to balance a flagship location in Savannah, Georgia, booming e-commerce platform and expanding wholesale division consisting of approximately 400 retailer locations. The new 14,000-square-foot renovated headquarters houses the entire operation between retail, wine and coffee bar, fulfillment, offices and warehouse.

Emily's designs feature a distinctive mix of modern minimalism with playful, statement-making elements, often incorporating custom prints and luxurious fabrics. Known for her strong sense of individuality and her commitment to craftsmanship, Emily's collections have garnered a dedicated following of fashion enthusiasts and celebrities alike.

As an advocate for sustainable fashion, Emily incorporates eco-conscious practices in her design process, using cut-to-order production and ethical manufacturing methods wherever possible. Her work reflects her belief in the power of fashion to inspire confidence, self-expression and positive change.

Whether designing for the everyday woman or a special occasion, Emily McCarthy continues to be a leader in the world of contemporary fashion, celebrated for her creativity, versatility, and unwavering commitment to quality.

The 2025 Club Car Championship at The Landings Golf & Athletic Club is the week of March 31 - April 6, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at [@clubcarchamp](https://www.instagram.com/clubcarchamp).

About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournaments for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three

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regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at www.clubcarchampionshipattlc.com.

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com.

About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold Palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club, welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, annually awards PGA TOUR cards based off its points list, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 650 PGA TOUR titles, 32 major championships and eight FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. Ten Korn Ferry Tour events in 2025 are televised on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

About HNS Sports Group

HNS Sports Group is well-positioned to assist companies that find value in the golf industry and build and execute comprehensive golf branding or sponsorship strategies. Effectively understanding the golf marketplace today is a significant challenge, the HNS Sports Group team possesses over 125 years of collective experience that is applied to lead companies in their efforts to maximize value from golf sponsorship and event participation. To learn more about HNS Sports Group, visit www.hnssports.com.

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