

For Immediate Release March 12, 2025

# Club Car Championship at The Landings Golf & Athletic Club supports inclusivity and diversity through fifth annual Fairways Fore Change event

**SAVANNAH, GA** – Officials of the Club Car Championship at The Landings Golf & Athletic Club announced today that the tournament will host the fifth annual Fairways Fore Change event on Monday, March 31, beginning at 10:30 a.m. at the Palmetto Clubhouse at The Landings Golf & Athletic Club.

This special event is designed to support inclusivity and diversity in golf by addressing the barriers that exist to making the sport accessible to everyone.

"Fairways Fore Change has become a cornerstone event in our efforts to grow the game of golf since its inception in 2021," said Brit Donahue, Tournament Director. "We are thrilled to announce Renee Powell, a trailblazer in the sport, as the 2025 keynote speaker. Her extraordinary contributions to golf will empower attendees as we continue to grow the game in Savannah and beyond."

A native of East Canton, Ohio, Renee Powell is professional golfer, public speaker and advocate for diversity in golf. Born on July 16, 1946, Powell made history as the second African American woman to compete on the LPGA Tour. As a tour player, she competed in more than 250 professional tournaments and won the 1973 Kelly Springfield Open in Brisbane, Australia. Following her time on the LPGA Tour, Powell dedicated her life to diversifying the game of golf in addition to spending time as a television broadcast commentator, providing golf instruction and becoming the head professional of Clearview Golf Club, the club her father founded in her hometown of East Canton. In 1999, Powell was honored by the LPGA with the Budget Service Award for her contributions to junior golf, and in 2017 she was inducted into the PGA of America Hall of Fame alongside her father, Bill, making them the only father-daughter duo in the Hall of Fame.

The event will be moderated by Lynthia Ross, the Global Communications Leader for Club Car, the world's leading manufacturer of quality gas and electric golf, utility and personal transportation vehicles.

For more information regarding Fairways Fore Change, including how to attend, please <u>click here</u> or visit: <u>clubcarchampionshipattlc.com/tournament-info/schedule-of-events/fairways-fore-change</u>.

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The 2025 Club Car Championship at The Landings Golf & Athletic Club is the week of March 31 - April 6, in Savannah, GA, at The Landings Golf & Athletic Club's acclaimed Deer Creek Course. The tournament is open to the public Thursday, April 3 through Sunday, April 6. All kids 17\* and under receive free general admission with a ticketed adult.

For more information about the Club Car Championship at The Landings Golf & Athletic Club, including tickets, sponsorship, and volunteer opportunities, please visit the tournament's website at clubcarchampionshipattlc.com.

To stay connected with the Club Car Championship at The Landings Golf & Athletic Club on social media, follow the tournament on Twitter, Instagram, and Facebook at @clubcarchamp.

## About Club Car Championship at The Landings Golf & Athletic Club

The Club Car Championship at The Landings Golf & Athletic Club is an official event on the Korn Ferry Tour, and is owned by Tournament's for Charity, Inc., a Georgia non-profit corporation, and operated by HNS Sports Group. The event features a purse of \$1,000,000 and the tournament is conducted to showcase the best golf on the Korn Ferry Tour on one of the premier venues on Tour, The Landings Golf & Athletic Club – Deer Creek Course, for the enjoyment of spectators and to benefit charitable organizations in Savannah and beyond. All four rounds of the Club Car Championship are broadcast on Golf Channel. The tournament is one of only three regular-season events on the Korn Ferry Tour to air on network television. For more information, visit our website at www.clubcarchampionshipattlc.com.

#### About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality, and performance. As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design, and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit <u>www.clubcar.com</u>.

#### About The Landings Golf & Athletic Club

The Landings Golf & Athletic Club is a private, residential golf and athletic club dedicated to providing an enriching Club experience which enables our members to enjoy a fun, personally rewarding, and fulfilling lifestyle. Located 12 miles from historic Savannah, Georgia, The Landings Golf & Athletic Club offers members access to six championship golf courses, two of which were designed by Arnold palmer himself. The Club's Deer Creek Course annually hosts an Official Korn Ferry Tour event, The Club Car Championship at The Landings Golf & Athletic Club welcoming some of the best golfers in the world to The Landings Golf & Athletic Club each spring. The Club also boasts 31 tennis courts, 15 pickleball courts, eight bocce courts, ten unique dining options, five clubhouses, five swimming pools, and a 52,000 sq. ft. wellness center. Our welcoming community, robust golf & court sport tournaments, and unique member events make our Club the most desirable private residential golf, athletic, and social club in the Southeast.

#### About Korn Ferry Tour

Founded (1990), owned and operated by the PGA TOUR, the Korn Ferry Tour identifies and develops golf's next stars, preparing them to compete and win on the game's biggest stage. The Korn Ferry Tour, which has served as a path to the PGA TOUR since its inception, annually awards PGA TOUR cards based off its points list, with the No. 1 player earning exemptions into the following year's PLAYERS Championship and U.S. Open. With more than 650 PGA TOUR titles, 32 major championships and eight FedExCup champions, Korn Ferry Tour alumni make up 83 percent of the PGA TOUR's current membership. To learn more about the PGA TOUR, the Korn Ferry Tour and to follow the season-long quest for PGA TOUR cards, visit PGATOUR.COM or follow the Korn Ferry Tour on social media. Ten Korn Ferry Tour events in 2025 are televised on Golf Channel in the United States, with tournament coverage available internationally in more than 170 countries and territories via 23 media partners.

#### About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit <u>www.hnssports.com</u>.

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